



Shaare Torah Nursery School Directory

ADVERTISING OPPORTUNITIES

AD RATES, SIZES & SPECIFICATIONS

COLOR: All ads must be in black and white or grayscale. The back cover is the only slot that can be in full color.

RESOLUTION: 300dpi at 100%.

FILE FORMATS: Preferred formats: Tiff, JPEG, EPS, PDF.

Advertising Opportunities:

Notes to your children (text only), Half Page, Full Page.

SEND ARTWORK TO: Email all artwork to Jessica Smith at jd@90ndesign.com. You are welcome to email text/logos to Jessica and she will design the ad for you at no additional cost.

PAYMENT: All checks should be made out to and sent to:
Shaare Torah
c/o NS PTA
1409 Main Street
Gaithersburg, MD 20878

NOTES TO YOUR CHILDREN: \$5/entry, up to 20 words (sample below)

JANE SMITH: Mommy and Daddy are so proud of you! Have a wonderful year, we love you!

Half Page Ad
4.5" x 3.5"
\$15/ad
(Black and White)

Full Page Ad

7.5" x 4.5"
\$30/ad
(Black and White)

7.5" x 4.5"
\$60/ad
(Full Color - Back Cover)
(on a first come first basis, one available)

Ad Placement Form

Name: _____

Phone: _____

Email: _____

I WOULD LIKE TO PLACE THE FOLLOWING:

- Note to my child(ren)
Child(ren)'s Name(s): _____
Message: _____
- Half Page Ad
- Full Page Ad
- Full Page Back Cover Ad